



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
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Invoice 173870
Inv Date 9/30/2012
Terms Cash In Advance
Contract 48293
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 12156 (27844)
Acct Types Local/Political Candidate Agency
Est/Headline 12156/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:59PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00AM- 6:30AM	Day, Tu-1, W-1, Th-1, F-1	09/25/12 6:23AM (Tu)	00:30	7 News Today in New England	EW12112	\$1400.00	
1.0	SPOT	6:00AM- 6:30AM	Day, Tu-1, W-1, Th-1, F-1	09/26/12 6:12AM (We)	00:30	7 News Today in New England	EW12116	\$1400.00	
1.0	SPOT	6:00AM- 6:30AM	Day, Tu-1, W-1, Th-1, F-1	09/27/12 6:13AM (Th)	00:30	7 News Today in New England	EW12115	\$1400.00	
1.0	SPOT	6:00AM- 6:30AM	Day, Tu-1, W-1, Th-1, F-1	09/28/12 6:12AM (Fr)	00:30	7 News Today in New England	EW12116	\$1400.00	
2.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, Th-1, F-1	09/25/12 6:45AM (Tu)	00:30	7 News Today in New England	EW12113	\$1400.00	
2.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, Th-1, F-1	09/26/12 6:39AM (We)	00:30	7 News Today in New England	EW12116	\$1400.00	
2.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, Th-1, F-1	09/27/12 6:39AM (Th)	00:30	7 News Today in New England	EW12116	\$1400.00	
2.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, Th-1, F-1	09/28/12 6:41AM (Fr)	00:30	7 News Today in New England	EW12115	\$1400.00	
3.0	SPOT	7:00AM- 8:00AM	Day, F-1	09/28/12 7:24AM (Fr)	00:30	Today Show	EW12116	\$2000.00	
4.0	SPOT	8:00AM- 9:00AM	Day, Tu-1, Th-1, F-1	09/25/12 8:43AM (Tu)	00:30	Today Show	EW12112	\$2000.00	
4.0	SPOT	8:00AM- 9:00AM	Day, Tu-1, Th-1, F-1	09/27/12 8:30AM (Th)	00:30	Today Show	EW12115	\$2000.00	
4.0	SPOT	8:00AM- 9:00AM	Day, Tu-1, Th-1, F-1	09/28/12 8:34AM (Fr)	00:30	Today Show	EW12115	\$2000.00	
5.0	SPOT	9:30AM-10:00AM	Day, Tu-1, W-1, Th-1	09/25/12 9:52AM (Tu)	00:30	7 News Today in New England 9-10A	EW12113	\$900.00	
5.0	SPOT	9:30AM-10:00AM	Day, Tu-1, W-1, Th-1	09/26/12 9:50AM (We)	00:30	7 News Today in New England 9-10A	EW12116	\$900.00	
5.0	SPOT	9:30AM-10:00AM	Day, Tu-1, W-1, Th-1	09/27/12 9:50AM (Th)	00:30	7 News Today in New England 9-10A	EW12116	\$900.00	
6.1	SPOT	11:00AM-12:00PM	Day, Tu-1, W-1, Th-1, F-1	09/25/12 11:27AM (Tu)	00:30	TODAY SHOW III (hour 4)	EW12112	\$750.00	
6.1	SPOT	11:00AM-12:00PM	Day, Tu-1, W-1, Th-1, F-1	09/26/12 12:00PM (We)	00:30	TODAY SHOW III (hour 4)	EW12116	\$750.00	
6.1	SPOT	11:00AM-12:00PM	Day, Tu-1, W-1, Th-1, F-1	09/27/12 11:29AM (Th)	00:30	TODAY SHOW III (hour 4)	EW12115	\$750.00	
6.1	SPOT			09/28/12		1 preempt @ \$750.00		\$0.00	Special Report
7.0	SPOT	1:00PM- 2:00PM	Day, W-1	09/26/12 1:59PM (We)	00:30	Days of our Lives	EW12116	\$800.00	
8.0	SPOT	2:00PM- 3:00PM	Day, F-1	09/28/12 2:39PM (Fr)	00:30	DOCTORS Episode: 5011	EW12115	\$500.00	
9.0	SPOT	7:00PM- 7:30PM	Day, Tu-1, W-1	09/25/12 7:17PM (Tu)	00:30	Access Hollywood Episode: 4187	EW12115	\$2000.00	
9.0	SPOT	7:00PM- 7:30PM	Day, Tu-1, W-1	09/26/12 7:17PM (We)	00:30	Access Hollywood Episode: 4188	EW12116	\$2000.00	
10.0	SPOT	7:30PM- 8:00PM	Day, W-1, Th-1, F-1	09/26/12 7:41PM (We)	00:30	EXTRA Episode: 19021	EW12116	\$2200.00	
10.0	SPOT	7:30PM- 8:00PM	Day, W-1, Th-1, F-1	09/27/12 7:55PM (Th)	00:30	EXTRA Episode: 19022	EW12116	\$2200.00	
10.0	SPOT	7:30PM- 8:00PM	Day, W-1, Th-1, F-1	09/28/12 7:41PM (Fr)	00:30	EXTRA Episode: 19023	EW12116	\$2200.00	
11.0	SPOT	7:57PM- THE VOICE	Day, Tu-1	09/25/12 7:59PM (Tu)	00:30	THE VOICE	EW12115	\$15000.00	
12.0	SPOT	8:00PM- 9:00PM	Day, W-1	09/26/12 8:18PM (We)	00:30	ANIMAL PRACTICE	EW12116	\$4500.00	
13.0	SPOT	11:00PM-11:35PM	Day, W-1, F-1	09/26/12 11:24PM (We)	00:30	7 News at 11 PM	EW12116	\$2500.00	
13.0	SPOT	11:00PM-11:35PM	Day, W-1, F-1	09/28/12 11:16PM (Fr)	00:30	7 News at 11 PM	EW12115	\$2500.00	
14.0	SPOT	10:59PM-7 News at 11	Day, Sa-1	09/29/12 11:27PM (Sa)	00:30	7 News at 11 PM	EW12116	\$2500.00	
15.0	SPOT	11:30PM-7 News at 11	Day, Su-1	09/30/12 12:18AM (Su)	00:30	7 News at 11 PM	EW12115	\$2500.00	
16.0	SPOT	11:34PM- THE TONIGHT SHOW W/ JAY LENO	Day, Tu-1, Th-1	09/25/12 12:08AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12115	\$1500.00	
16.0	SPOT	11:34PM- THE TONIGHT SHOW W/ JAY LENO	Day, Tu-1, Th-1	09/27/12 12:32AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12115	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$68,550.00	Total Spots	33
Commission	(\$10,282.50)		
Net Total	\$58,267.50		